

## Issues 1

Newgate Street disadvantage

Business turnover – monitoring – stability

- Independence vs. Chains

Attracting new business

Accessibility – car/ public – red buses

Rural broadband – Mitford

Business mix – convenience/ comparison goods

Multi functional town centre

- Space/ throughout day

Marketplace – Pegswood

Pop up shops – rates free? Grants?

Population growth

Development of Industrial estates – Pegswood – Local shops

Tax protocol

Zonal Area's

Market Scope

Information and Boards – manage traffic/ pedestrian flow's

- One way system
- Northern Bypass

Park and ride

Car parking

- short term 20 – 30 mins space opportunities

Utilise strengths

- Independent retailer
- Heritage
- THI

Public Sector Impact

Transport access to south Morpeth

Employment – Commuter Beut

Highly Gate – Attractor

- Bus Company Engagement

Industrial Extensions – Demand

- North Gate
- Broadband

Young People – Migration

Start up Business Units

Manage THE

Bulky Goods ??? – P+Q

Retail Outlets

Distribution  
Hotels  
Evening Economy  
Green Tourism  
Volunteering  
    -North Citizenship  
Crime Mapping  
Leisure Centre  
    - Standards

App Development  
Website

**Evidence**

Retail survey – Whitley and Green 2008  
Vacancies  
Shop's  
Employment land revision 2010  
Northumberland Economy Strategy  
Market Town Welcome  
Employment Stats - Internet

} Dee Circulate from Ian

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Maps  
Planning for Real